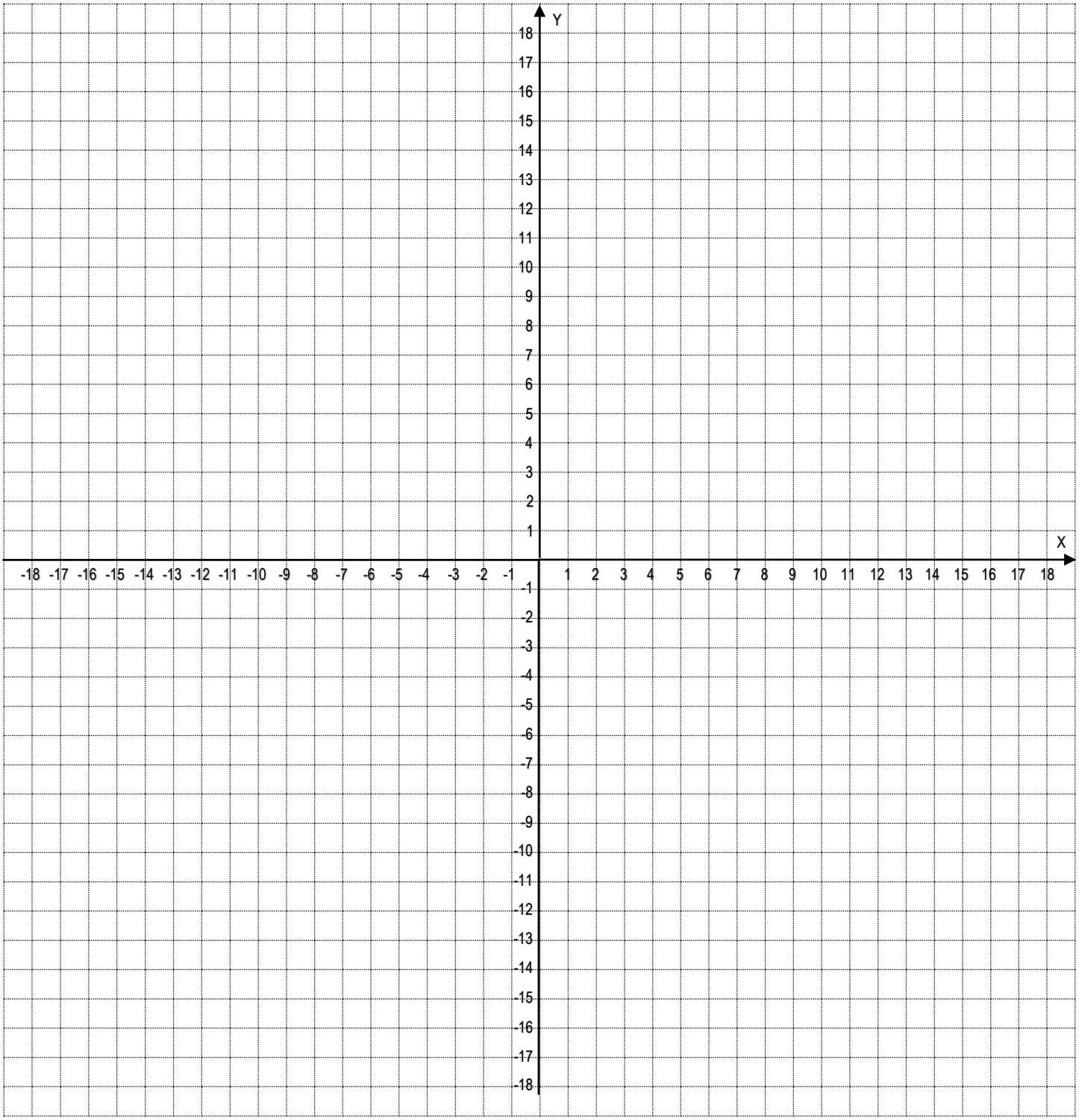PLANO CARTESIANO